

## SKILLS

### Adobe Creative Suite

Photoshop, Illustrator, InDesign,  
After Effects, Bridge  
& Flash/Animate

### Other Software

Apple Final Cut Pro,  
Toon Boom Harmony,  
Clip Studio Paint Pro,  
Microsoft Office Suite,  
Keynote, Google Slides,  
Social Media, Wrike, Podio,  
Asana, Cascade Server,  
Email & Internet  
Based Applications

### Additional

Animation,  
Computer Illustration,  
Trademark Design,  
Interactive Design,  
Production Design  
& Publication Design

## EDUCATION

### University of Dayton

Bachelor of Fine Arts,  
Visual Communication Design  
Father Chaminade  
Award Scholarship

## EXHIBITION

Exhibit at the  
Black Rose, 2014

University of Dayton  
Senior Show, 2012

International Festival  
Logo Design Winner, 2012

Horvath Student  
Juried Exhibition, 2011 & 2012

## EXPERIENCE

### Art Director

Access Brand Communications, November 2018 – Present

- Led the creation of a wide array of digital and print materials to help increase brand/product awareness for our numerous clients.
- Designed and produced work for world recognized brands including, 2K Games, Visa, Visa Olympic Committee, She's Next Embowered by Visa, Intuit Quickbooks, T-Mobile, Metro by T-Mobile, Blue Diamond, Almond Breeze, Philips, Sonicare, Avent, Chilis, Fifa Women's World Cup, Lysol, Airwick, and Capital One
- Assisted in Access' Social Media Team creating engaging posts through photography, graphic design, illustration, animation and copy

### Art Director & Illustrator

Adaxa Technologies, June 2015 – November 2018

- Led rebranding efforts from-soup-to-nuts in close collaboration with the creative team, developing brand assets, including the logo, stationery, apparel, and in-office decor to reflect the newly created identity
- Concepted, illustrated, and animated an original educational cartoon series for Adaxa and its parent company, MCNA Dental
- Elevated overall aesthetic and created consistent visual identity through all marketing materials, including RFPs, employee onboarding collateral, company websites
- Art-directed and photographed high profile guests and executives at company events
- Developed visual assets for all company social media content
- Established strong direct-connections while working with executive members, bringing to life abstract concepts and ideas for high priority projects

### Design Lead

Advisors' Academy, February 2013 – June 2015

- Led a team of copywriters and designers in a fast-paced environment, establishing separate brands for individual financial advisors
- Steered concepting to establish a visual tone for both internal & external marketing and communications materials
- Designed assets for digital and physical production, including direct mailers, marketing emails, web content, corporate branding and collateral, brochures, infographics, slide deck templates, and video content
- Personally worked with a vast list of financial advisors, providing tailor-made corporate branding, marketing materials, and social media content

### Digital Technology Specialist

University of Dayton, February 2010 – Dec 2012

- Maintained and implemented university website content
- Created new iconography and creative multimedia assets for university and student use

### Freelance Work

Workday, Footlocker, Off the Grid, United States Navy Strike Fighter Squadron 154, CrossFit Oakland Park, CrossFit Predators, Best Virtual Races, Circone + Associates, AlerStallings, Alliance Data, Northcoast Equipment Specialists

